

## **PLAN Australia to host second Commercial & Asset Finance Digital PD Day**

We're looking forward to hosting our second annual Commercial & Asset Finance Digital PD Day, reinforcing our commitment to delivering innovative services and dynamic education opportunities to our brokers.

The online event follows the launch of our inaugural Commercial & Asset Finance Digital Summit in 2015, and our inaugural Digital PD Day in February this year.

Taking place on Thursday 1 December, the Digital PD Day will feature six live-streamed sessions broadcast in high definition. Each interactive session will focus on harnessing the opportunities within commercial and asset finance, encouraging brokers to actively participate and ask questions in real time along the way.

Our CEO Anja Pannek said the dynamic learning event had attracted strong interest from its 1,500-strong member base.

“Commercial lending and Asset Finance are two of the biggest growth areas in the market and we want to ensure our brokers have the right tools, access and support to tap into this opportunity,” Anja said.

“The launch of this year’s Commercial & Asset Finance Digital PD Day builds on the success of our first two digital events and reaffirms our commitment to leading the industry through innovation.”

While we will continue to offer brokers traditional face-to-face training, Ms Pannek said the digital format was ideal for brokers with their varying needs and preferences, and very limited time.

“We see our digital program as complementary to our broad range of face-to-face learning opportunities. One of brokers’ most precious commodities is time. Through our tailored online development opportunities, PLAN Australia brokers can select the sessions most relevant to them and use their time most efficiently.”

This year’s Digital PD Day will feature a range of industry experts and lenders. Brokers will also learn from other PLAN Australia brokers with a commercial and asset finance specialty.

“Progress is at the heart of PLAN Australia and we will continue to evolve and innovate the way we deliver training services to our members.”

To register for the 2016 Commercial & Asset Finance Digital Summit, PLAN Australia brokers can

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